

# Secure your Android & iOS apps in minutes

## Power and Risk – over 75% of apps are unprotected

There is no doubting the benefit a compelling mobile app can bring to your business. It expands customer engagement, provides new marketing channels and enables self-service – all of which increase profits.

With power comes risk. Most businesses recognise the need to mitigate the risk; but believing it is too hard or too expensive, they adopt an “it won’t happen to me” attitude. As such, research shows 75% of app developers take no steps to protect their apps.

Verimatrix’s own research shows that even in high risk markets like banking, 95% of organisation don’t take the recommended steps required to protect themselves, their business and their customers.

With 78% of developers failing to correctly apply protection tools to real world applications\*, there is some basis to that “too hard” belief. App Shield changes this – allowing you to easily and correctly apply strong protection to your mobile applications.

## Easy to use protection

Simply upload your final, compiled app for protection and receive a secured version back - ready to publish to the app store of your choice.

**Get started FREE for 14 days.  
No credit card needed.**



# Now there's no excuse to leave your app unprotected

## No security expertise required

Unprecedented one-step protection: protections are applied using Verimatrix's unique automated and intelligence driven process.

- Removes the risk of human error creating weak or unchecked areas;
- Enables a large application to be protected as easily as a simple test app;
- Means there is no need for specialist security knowledge.

## Unparalleled in-app protection

Verimatrix App Shield provides powerful, automated Software Application Protection. It makes applications self-defending.

We build on the security provided by modern operating systems; protecting your app while it is running on a mobile device and also while it is being analysed by an attacker off the device. This approach of complimentary security creates deep protection that is more than the sum of its parts.

Our patented technology builds trust directly into your application.

## Security and performance

Our technology is designed from the ground up to understand your application. This enables us to intelligently optimize your application for the best performance, as well as the strongest security.

For further details on all of Verimatrix solutions, visit [www.verimatrix.com](http://www.verimatrix.com)

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## Defense from all angles

Resist attempts to repackage your app, tamper with application normal execution or reverse engineer your IP.

Starting from a foundation of Obfuscation, we add Integrity checking (aka anti-tampering). This stops the software being modified; meaning that malicious code cannot be injected into the app. It thwarts reverse engineering attempts and stops other protections being lifted out of the app.

App Shield creates a comprehensive, interconnected "check network" within your application. Each area of the code is protected by multiple checks. This network is near-impossible to remove programmatically and impractical to remove manually (too hard to find, too complex, too intertwined).

## App Shield keeps you safe from



Reverse Engineering



Application Repackaging



Dynamic Modification



Rooted/Jailbroken Devices



Emulators & Debuggers